

Beat: Business

## **Mortada Mohamed To Speak At The 2015 US-Africa Business Matchmaking Conference**

**UABMC 2015**

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**GAA News** - Mortada Mohamed is the President of the World Affairs Council of Austin, and Executive Director for the Texas International Business Council. Prior to his present positions he was the Regional Trade Director for Europe, Africa, Middle East, for the State of Texas.

About Mr Mortada Mohamed

Mortada Mohamed is the President of the World Affairs Council of Austin, and Executive Director for the Texas International Business Council. Prior to his present positions he was the Regional Trade Director for Europe, Africa, Middle East, for the State of Texas, Office of the Governor, Economic Development & Tourism Division.

Mr. Mohamed has served as a speaker for the US Department of State International Speaker's Program throughout North Africa and the Arabian Gulf region. He lectured on doing business with the US private sector and promoted US business in those countries.

About The Event

The 2015 US-Africa Business Matchmaking Conference (UABMC) will bring together business owners from Africa and the United States to discuss existing and potential opportunities in both markets. The event will take place from November 19 - 21, 2015 at the Asian Resource Center in Austin-Texas. The event is a high-level global conference that will feature business expo, business matchmaking, panel sessions, fashion show, and networking receptions to facilitate effective partnership building for businesses, investors and government's entities.

The event theme is "Localization and Matching of US & Africa Businesses". The event is organized by AFTV5 (African Television Network) in partnership with GABCC (Greater Austin Black Chamber of Commerce), ALB (African Leadership Bridge) and GAA (Global Attain Advancement). "This year's event will be epic, we are thrilled to be able to provide a platform of two panels with over 14 speakers, business expo, business matchmaking and endless networking opportunities, said by Bako Ambiana, the event director. "

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**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)